

\$50,000

Sponsorship



**50 Complimentary VIP
Seats at the Concert,
Parade & Circus**



The Great Parade **CORPORATE PARTNER**

IN THE LEAD-UP TO THE GREAT PARADE

Your corporate logo will appear

- In all newspaper ads
- On 25,000 Posters
- On 100,000 flyers
- On our website
- In a pre-Parade promo video

AT THE GREAT PARADE

Your logo/corporate name will be:

- On 20,000 parade maps and guides
- On a **48" x 72"** banner along the Parade route
- On all refreshment bags and balloons
- **Exclusively on all 20,000 T-shirts printed**
- On a massive **private** banner on "770"

Your company will be mentioned:

- At the opening concert
- Throughout the parade and online broadcast
- During the afternoon show and circus

Your corporate vehicle can:

- **Lead** the Parade procession
- Park outside the show and circus venue

IN THE FOLLOW-UP TO THE GREAT PARADE

You will be thanked by name and your logo will appear:

- On a full page in the Parade Memories journal
- On the souvenir Highlights Video

\$36,000
Sponsorship



**36 Complimentary VIP
Seats at the Concert,
Parade & Circus**



The Great Parade **PLATINUM SPONSOR**

IN THE LEAD-UP TO THE GREAT PARADE

Your corporate logo will appear

- In all newspaper ads
- On 25,000 Posters
- On 100,000 flyers
- On our website
- In a pre-Parade promo video

AT THE GREAT PARADE

Your logo/corporate name will be:

- On 20,000 parade maps and guides
- On a **40" x 48"** banner along the Parade route
- **10,000** exclusive t-shirts
- **On all refreshment bags and balloons**
- On the massive **private** banner on "770"

Your company will be mentioned:

- At the opening concert
- **Throughout** the parade and online broadcast
- During the afternoon show and circus

Your corporate vehicle can:

- **Drive in the Parade procession**
- **Park outside the show and circus venue**

IN THE FOLLOW-UP TO THE GREAT PARADE

You will be thanked by name and your logo will appear:

- On a **full page** in the Parade Memories journal
- On the souvenir Highlights Video

\$18,000

Sponsorship



**18 Complimentary VIP
Seats at the Concert,
Parade & Circus**



The Great Parade **GOLD SPONSOR**

IN THE LEAD-UP TO THE GREAT PARADE

Your corporate logo will appear

- In all newspaper ads
- On 25,000 Posters
- On 100,000 flyers
- On our website
- In a pre-Parade promo video

AT THE GREAT PARADE

Your logo/corporate name will be:

- On 20,000 parade maps and guides
- On a **48" x 20"** banner along the Parade route
- **5,000** exclusive t-shirts
- **On the massive main banner on "770"**

Your company will be mentioned:

- **At the opening concert**
- During the parade and online broadcast
- **During the afternoon show and circus**

IN THE FOLLOW-UP TO THE GREAT PARADE

You will be thanked by name and your logo will appear:

- On **1/2 page** in the Parade Memories journal
- On the souvenir Highlights Video

\$10,000 Sponsorship



**10 Complimentary VIP
Seats at the Concert,
Parade & Circus**



The Great Parade **SILVER SPONSOR**

IN THE LEAD-UP TO THE GREAT PARADE

Your corporate logo will appear

- In all newspaper ads
- On 25,000 Posters
- On 100,000 flyers
- On our website
- **In a pre-Parade promo video**

AT THE GREAT PARADE

Your logo/corporate name will be:

- On 20,000 parade maps and guides
- On a **48" x 12"** banner along the Parade route
- **2,000** exclusive t-shirts

Your company will be mentioned:

- **During the parade and online broadcast**

IN THE FOLLOW-UP TO THE GREAT PARADE

You will be thanked by name and your logo will appear:

- On **1/4 page** in the Parade Memories journal
- On the souvenir Highlights Video

\$5,000 Sponsorship



**5 Complimentary VIP
Seats at the Concert,
Parade & Circus**



The Great Parade **DONOR**

IN THE LEAD-UP TO THE GREAT PARADE

Your corporate logo will appear

- In all newspaper ads
- On 25,000 Posters
- On 100,000 flyers
- On our website

AT THE GREAT PARADE

Your logo/corporate name will be:

- On 20,000 parade maps and guides
- On a 48" x 6" banner along the Parade route

IN THE FOLLOW-UP TO THE GREAT PARADE

You will be thanked by name and your logo will appear:

- On 1/8 page in the Parade Memories journal

\$3,600
Sponsorship



**4 Complimentary VIP
Seats at the Concert,
Parade & Circus**



The Great Parade **SUPPORTER**

AT THE GREAT PARADE

Your logo/corporate name will be:

- On 20,000 parade maps and guides
- On a 48" x 6" banner along the Parade route

IN THE FOLLOW-UP TO THE GREAT PARADE

You will be thanked by name and your logo will appear:

- On **1/8 page** in the Parade Memories journal

\$1,800
Sponsorship



**2 Complimentary VIP
Seats at the Concert,
Parade & Circus**



The Great Parade **ADVERTISER**

AT THE GREAT PARADE

Your logo/corporate name will be:

- On 20,000 parade maps and guides

IN THE FOLLOW-UP TO THE GREAT PARADE

You will be thanked by name and your logo will appear:

- In the Parade Memories journal

